



AFLMR

1ST CONFERENCE OF
ARMED FORCES LABORATORIES
OF MEDICAL RESEARCH
AND BLOOD BANK
THE FUTURE OF LABORATORY DIAGNOSTICS

EXHIBITOR MANUAL

1ST - 2ND DECEMBER 2022
INTERCONTINENTAL CITYSTARS - CAIRO - EGYPT



1 Exhibition



- A Wide area provided for a large medical exhibition including some of largest pharmaceutical companies and manufacturers of ENT.
- Space only stand 10.000 L.E Per Meter (Minimum Space 6 m 2*3 60.000 L.E)
- 50 % Deposit is due upon signing the Contract (Space Available 2*3 - 3*3 - 3*4 - 2*6 - 3*6)
- **Balance Due on 1st Jan. 2022**

2 VIP Lounge

50.000 L.E Per Day

3 Final Program

Cover page inserted	7.000 L.E
Back cover page	10.000 L.E
One page inserted Middle	3.000 L.E
One Page inserted	3.000 L.E

4

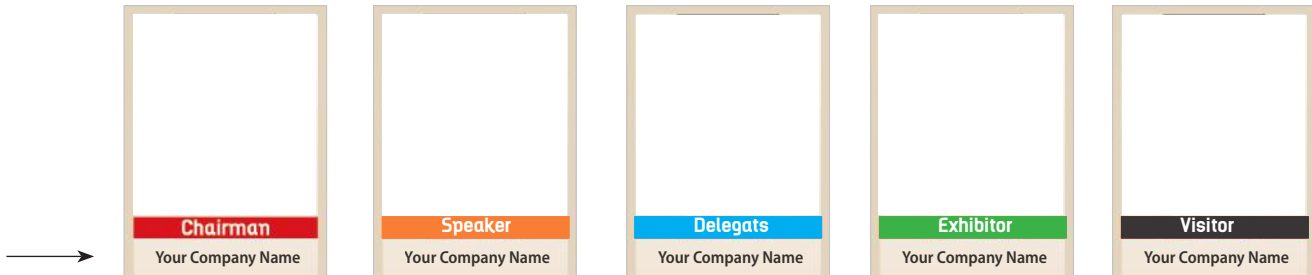
Advertising on the official Congress Website**30.000 L.£**

- Put your company logo on the website and to be linked to your company website

6

Registration Badges Sponsor**150.000 L.£**

- Sponsor Logo Will be Printed in All Conference Participant badge
- (Material Should Be Provided By The Client)



7 Registration Area Exclusive

150.000 L.E

- Conference and companies close guests spend time in the registration waiting area lounge - serving amenities
- Company Logo on registration Lounge and on Counter



8 Lecture

- Lecture 20 Minutes (Sponsored Plenary Lecture)	75.000 L.E
- Symposium 30 Minutes (Sponsored of 2 or 3 lecture (30) Min)	100.000 L.E
- Symposium 40 Minutes (Sponsored of 2 or 3 lecture (40) Min)	120.000 L.E

9 Congress Bag Sponsor (Exclusive)

150.000 L.E

- Your company's Logo will appear on 500 congress bags Given to all attendees
- putting advertisement, pens or notepads in the bags.



10 Gate on Main Hall

75.000 L.E



11 Gate on Exhibition Entrance

50.000 L.E



Contact Us

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