

# SHARM DERMA

**SPRING 15-17 MAY 2024**  
**CAIRO EGYPT**

**FALL 25-29 OCT 2024**  
**CAIRO EGYPT**



**EXHIBITOR MANUAL 2024**

## Platinum Sponsor Package

[125000 \$]

- Space 36 m<sup>2</sup>
- Session non parallel.
- Workshop.
- VIP lounge one day.
- 100 registration.
- 30 rooms.
- 50 CME certificates.

## Gold Sponsor Package

[62000 \$]

- Space 21 m<sup>2</sup>
- Session 30 min non parallel.
- Session 30 min parallel.
- Workshop.
- 75 registration.
- 20 rooms.
- 30 CME certificates.

## Silver Sponsor Package

[31000 \$]

- Space 18 m<sup>2</sup>
- Session 1 hrs.
- 50 registration.
- 15 rooms.
- 20 CME certificates.

## Exhibition

- A Wide area provided for large medical exhibition including some of largest pharmaceutical companies and manufacturers of Dermatological equipment.
- Foyer Prime Location 1000 US \$ Per Meter
- Al Saraya Exhibition Hall 800 US \$ Per Meter
- Foyee (-2) Hambra Hall 600 US \$ Per Meter
- 50 % Deposit is due upon signing the Contract



### Venue Part I (Spring)

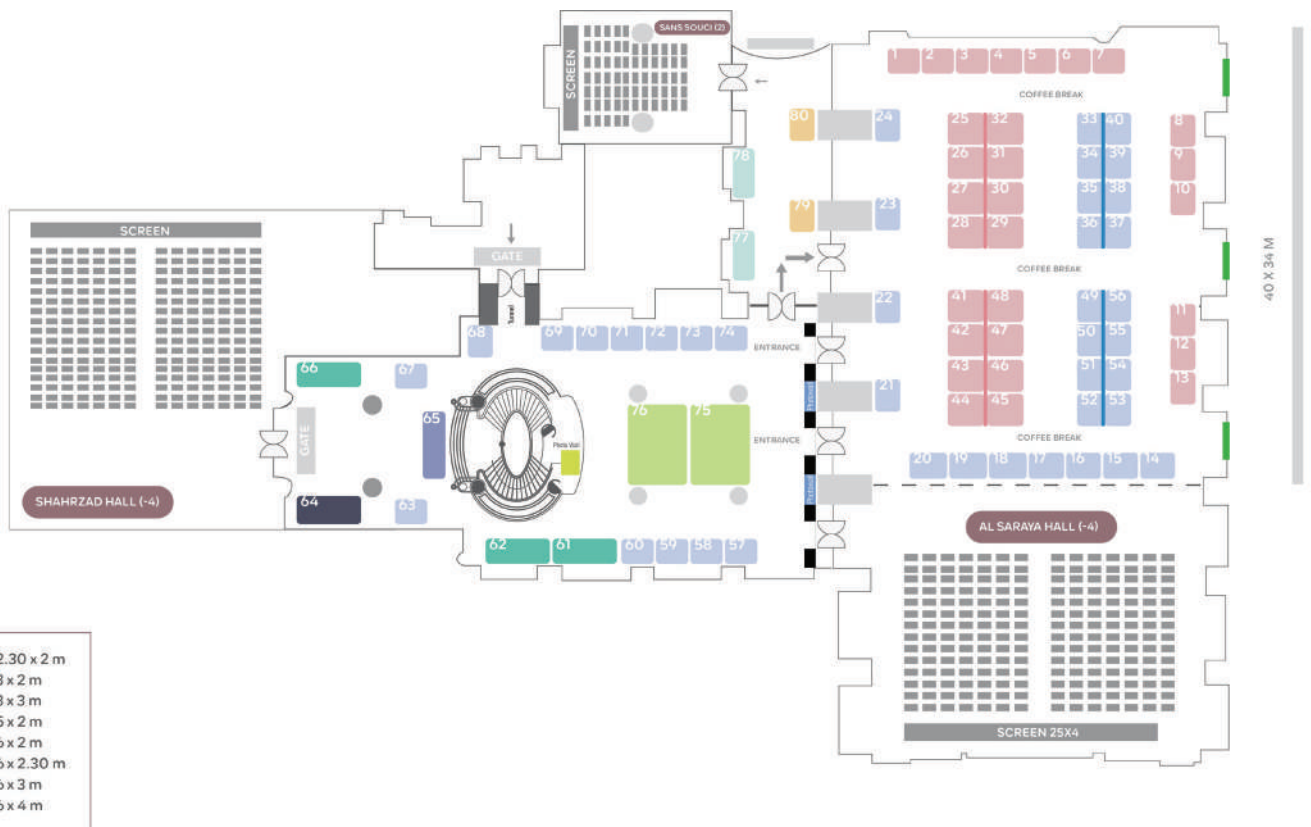
The Congress will be held from 15 -17 May 2024 at Intercontinental City Stars, Cairo - Egypt which is ideally located in Nasr City - Cairo.

### Venue Part II (Fall)

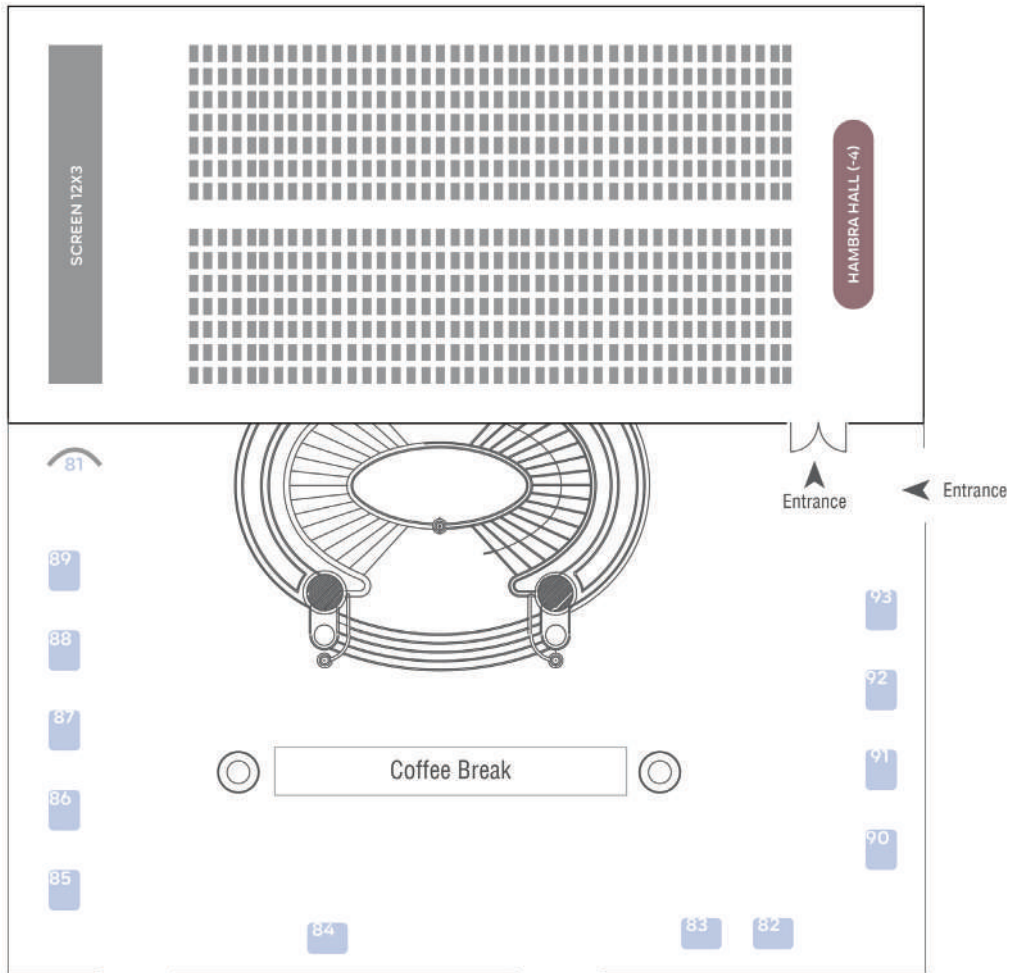
Congress will be held from 25 - 29 oct 2024 at Intercontinental City Stars, Cairo - Egypt which is ideally located in Nasr City - Cairo.



## -4 Foyer & Elsraya Exhibition Hall



# -2 Foyer



## Mobil App

Home Screen	5000 \$
Pop up (5 Seconds)	2000 \$

## Final Program

Cover page inserted	3000 \$
Back cover page	5000 \$
One page inserted Middle	2000 \$
One Page inserted	1000 \$

## Advertising on the Official Congress Website 3.000 \$

- Put your company's logo on the website and linking it to your company's website

[www.sharmdermaegypt.com](http://www.sharmdermaegypt.com)

## Workshop

30 min Main Hall A - B - C 5000 \$

60 min IN Break out Rooms 2000 \$

## Program at A glance 5.000 \$

- This Condensed, Pocket - size version of the final Program is available on site to all attendees.
- It Provides a handy guide to all the Meeting Halls, Exhibitors and Plans.
- 1 advertisement on the back Cover of the Program will be available for your company.



## Lecture

Hall A or B or C

- |                        |           |
|------------------------|-----------|
| - Symposium 30 Minutes | 15.000 \$ |
| - Symposium 15 Minutes | 7.500 \$  |

### Live Demo and Hands on Rooms

- |                        |         |
|------------------------|---------|
| - Symposium 60 Minutes | 2000 \$ |
| - Symposium 30 Minutes | 1500 \$ |

### VIP Dinner (1<sup>st</sup> Day)

15.000 \$

- You have the chance to gather around top doctors and present a lecture in a private room followed by High quality Specialized menu.
- Give your customers special attention and hospitality in a friendly atmosphere.

### Gala Dinner

150.000 \$

- Specialized menu For Gala Dinner
- Printing the Gala Dinner's invitation with the sponsor's logo & putting the sponsor's name in program book without the show
- The Company will be given 100 Invitations in order to invite whoever they want.



### Sharm Derma VIP Lounge (exclusive)

10.000 \$ Per Day

- Top VIP guests (speakers & chairmen) spend time in the Elegance lounge
- Serving amenities; coffee, tea, cookies, and all sessions are transferred live to this room all Conference days.
- Company can Add Branding Items In VIP Lounge After Approval .

### Badges Sponsor

25.000 \$

- The Sponsor's Logo will be Printed on All the Conference Participants' badges.



### Sharm Derma Registration Area Exclusive

25.000 \$

- Conference and companies' close guests spend time in the registration writing area lounge - serving amenities
- Company's Logo on registration Lounge and on Counters



## Congress Bag Sponsor (Exclusive)

- Your company's Logo will appear on 1000 congress bags given to all attendees
- putting advertisement, pens or notepads in the bags.



25.000 \$

## Notepads and Pens

- Sponsor will provide or provide funding for the participants' notepads and pens.
- The notepads and pens will bear the Sponsor's name/company's logo and will be distributed in the participants' Congress bags



4.000 \$

## Congress Bag Inserts

- Expand your company's marketing opportunities by providing inserts for the Congress Bags.
- Inserts may take the form of flyer, brochure, or gift promoting your company's product or service.
- All inserts are subject to Committee approval.
- Benefit.
- Opportunity to promote your company to all delegates with tangible information

1.000 \$

## Branded Gate

Conference Hall

10.000 \$

Exhibition Hall

8.000 \$



According to the Organizing Committee's recommendations for all pharmaceutical companies' sessions during Sharm Derma, each speaker can share in only 3 sponsored sessions and be a chairperson in only 3 sponsored sessions.



### Contact Us

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